Web Committee

Function:
The function of the committee is to:
1) support the mission, goals, and activities of the society;
2) provide and solicit appropriate content for the web pages;
3) present that content in a timely and user friendly manner;
4) encourage the development of new ways to present content; and
5) take advantage of relevant social media to encourage more interaction between members and provide an invaluable resource of collections related information to members at all stages of their careers.

Size of Committee:
The committee consists of a chairperson or two co-chairpersons and five or more committee members with representation from other related committees and those with interest in furthering the SPNHC social media presence.

Major tasks:
Update web page sections with special attention to Council requests, Job opportunity postings, changes in Contact emails and Committee memberships.
Post relevant News items and update Calendar.
Produce new pages when requested to fulfill developing ideas in SPNHC.
Run periodic checks to ensure working links and readable online documents.

Statement of Purpose and Goals:
The Web Committee helps to facilitate development and upkeep of an active web page which reflects the purposes and activities of the Society. The web provides general background, history, and relevance of SPNHC. It also provides a platform for SPNHC to publicize current activities, and promote educational resources and publications that promote good stewardship. The web plays an important role by encouraging new membership and enabling intercommunication between members and others working in the field of natural history collections.

Calendar items:
February: Committee report to Newsletter.
March: Assessment of progress on tasks set for Committee at previous Annual Meeting.
April: Development of agenda items for Committee meeting at Annual SPNHC.
June: Report of Committee work presented to Annual Business Meeting and to Council.
July: Update web governance items following publication of new ABM.
August: Committee report to Newsletter.

Revised by Ann Molineux, February 2014
Reviewed by Jean-Marc Gagnon, February 2014