

Ancient LA

Connecting collections and communities with ArcGIS Story Maps



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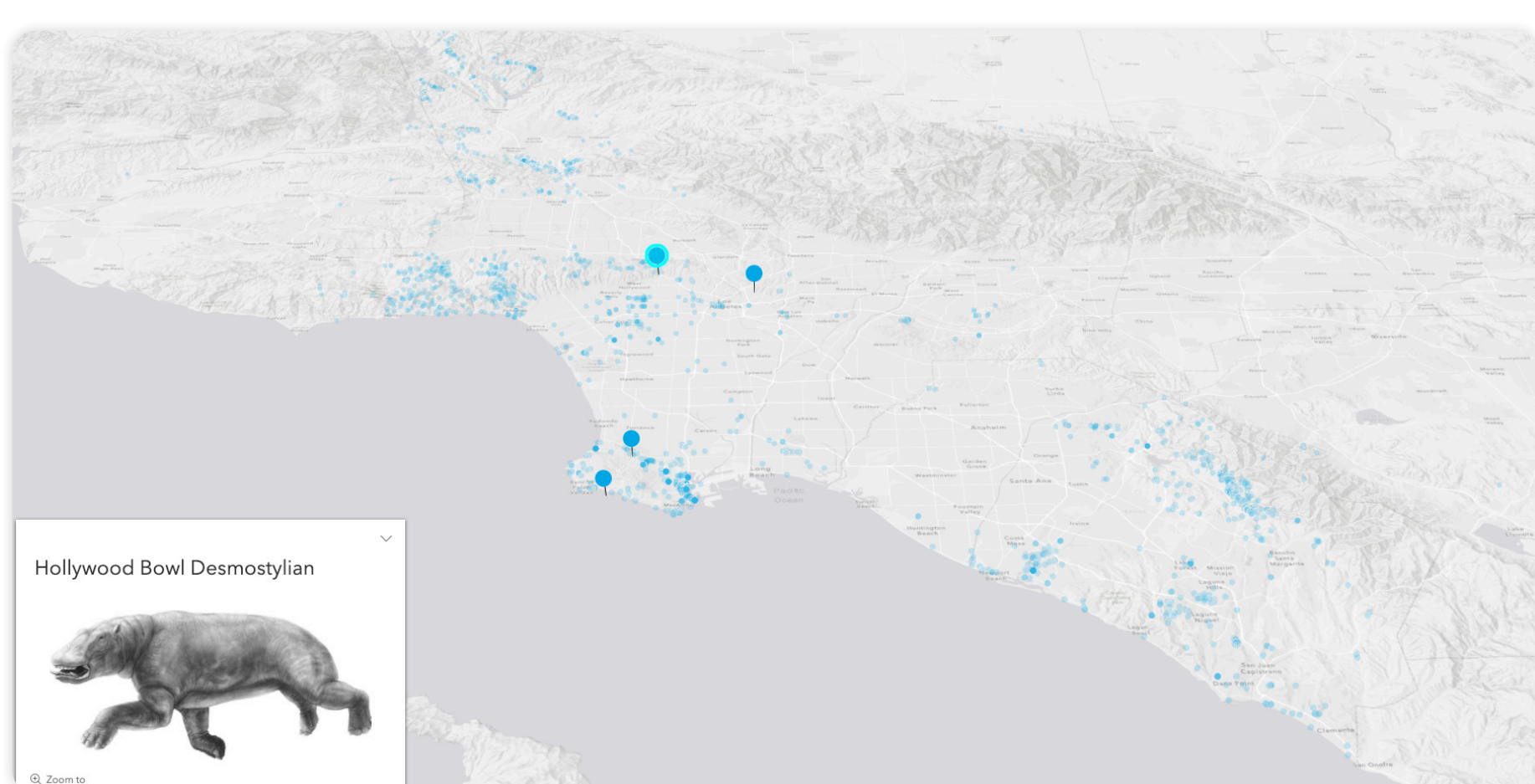
¹Natural History Museum of Los Angeles County (NHMLA), ²California State University Dominguez Hills (CSUDH)

Natural history collections represent specimens from around the world with stories that often do not get told to the general public. There is also a lack of educational resources that teach how to think geospatially. The Natural History Museum of Los Angeles County Invertebrate Paleontology (LACMIP) and California STEM Institute for Innovation and Improvement (CSI³) have partnered together to address these deficiencies by developing Story Maps about specimens collected around Los Angeles for teachers to use in classrooms.

Ancient LA is LACMIP's and CSI's prototype of how Story Maps can be used for the general public and in classrooms. This poster explains how ArcGIS Story Maps can be used by other institutions looking to increase the reach of their collections.

What is Ancient LA?

Community focused



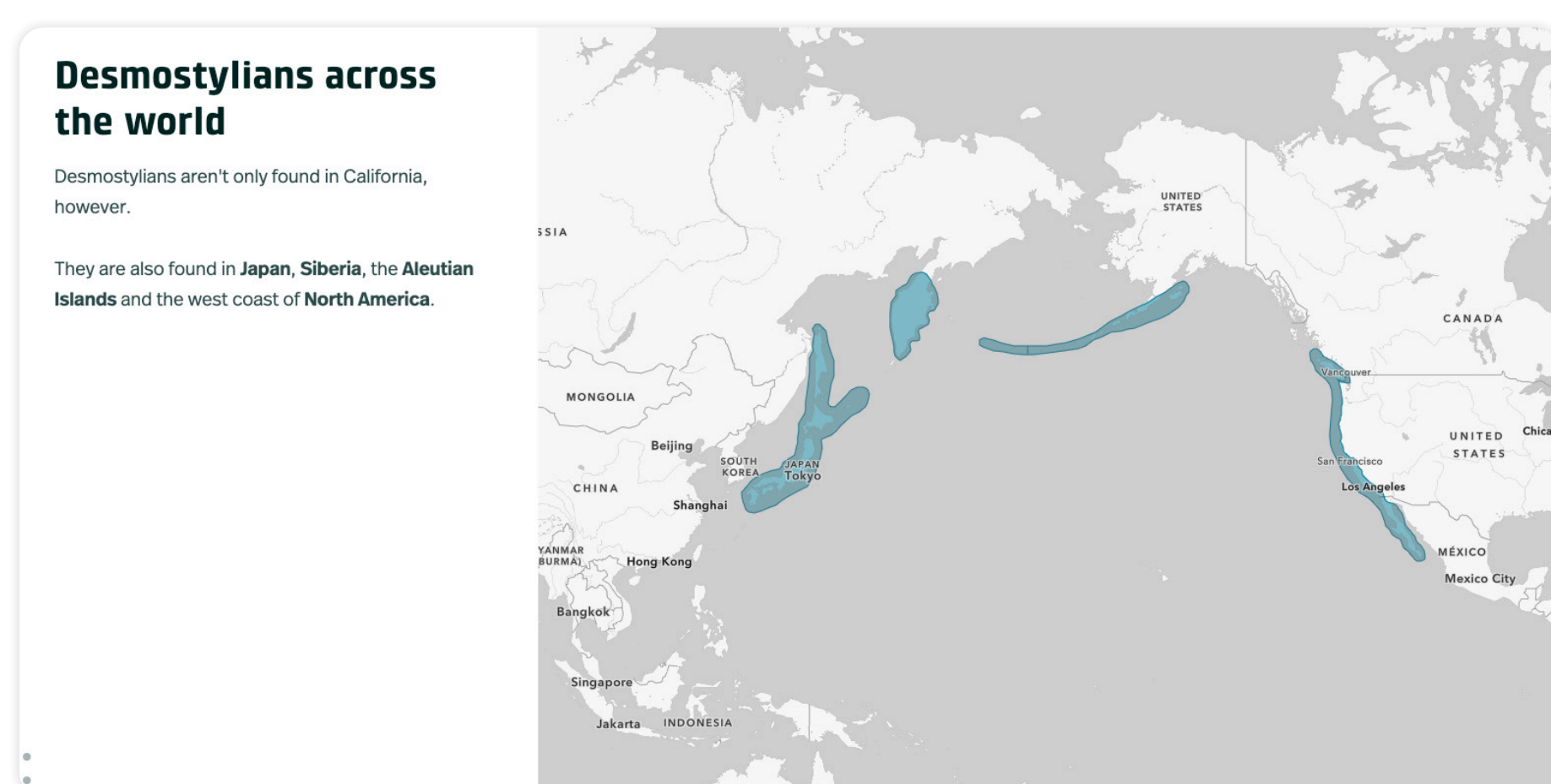
Ancient LA's landing page is a **3D map** of the Los Angeles area. Blue dots represent fossil localities and pins are links to other Story Map submodules about specific specimens. Users can pan around Los Angeles to see where the museum has collected specimens.

Interactive



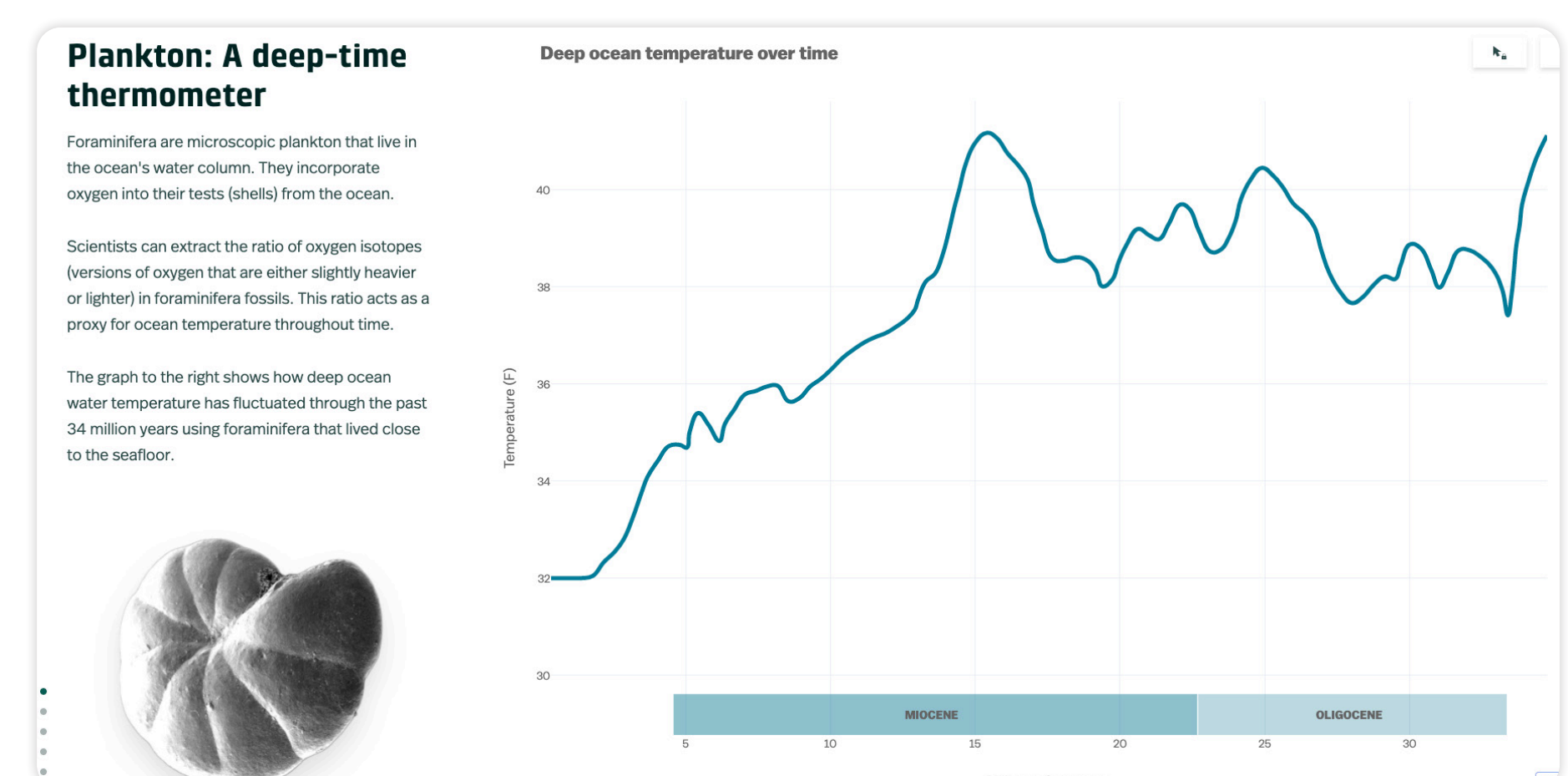
Websites can be **seamlessly embedded** as iFrames or as URLs. This desmostylian tusk is animated with a magnifying glass and is hosted, for free, on GitHub Pages. Additional information can be added to graphics so as to not overwhelm users with text or graphics.

Geospatially driven



Maps can easily be produced with the Story Map Express Map maker or by uploading a csv of points to ArcGIS Online. While Story Maps benefit from GIS knowledge, its not necessary. Here, Desmostylian occurrences were pulled from **GBIF** and polygon layers were drawn using the Express Map creator.

Classroom ready



Ancient LA incorporates **educational standards** used by teachers in LAUSD to create lessons. Ancient LA will accompany lesson plans with tailor-made content. A photo of a benthic foram references LACMIP's 3D printed foraminifera which have been used as a physical prop in educational settings.

Why ArcGIS Story Maps?

ArcGIS Story Maps were chosen due to Esri's **free or inexpensive** licensing for non-profits and educational institutions. Esri is a world leader in geospatial technology, and ArcGIS Story Maps require little technical knowledge of their ArcGIS platforms or coding to create scalable, mobile-friendly and responsive web apps.

Story Map requirements

All you need is an ArcGIS Online account, which is offered by Esri for free or at a heavy discount for educational and non-profit organizations. If you are unsure if you have a license, it's worth asking your IT support. NHMLA had a non-profit that was largely unused before developing Ancient LA.

Future directions

LACMIP is currently developing more submodules about specimens collected around Los Angeles to expand the scope of Ancient LA. In the long term, we hope to use the Story Map platform to connect Los Angeles with stories from a more diverse range of **museum objects from around Southern California**.

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