Data Management Strategies for the Extended Specimen

Teresa J. Mayfield-Meyer @Tjegelewicz

https://www.youtube.com/user/jegelewicz

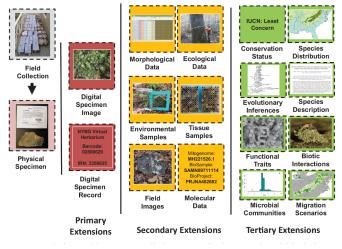
The Extended Specimen

"the focus on **digital and human infrastructure**, rather than physical infrastructure, makes the magnitude of the effort required to build and sustain such a resource **harder to comprehend**"

Lendemer et al, 2020

https://doi.org/10.1093/biosci/biz140

Extended Specimens In Action: Appalachian Lichens





ESN Suggested Reading #1

Unlocking success in digital transformations

McKinsey & Company | October 29, 2018 | Survey

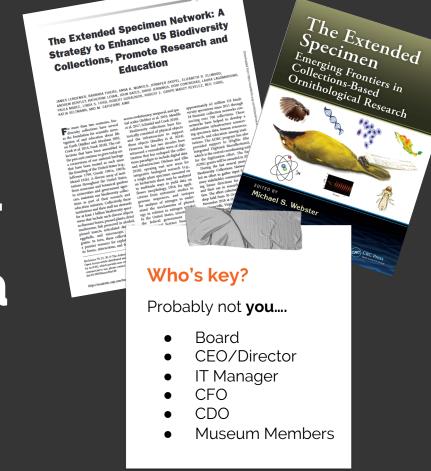
→ Transformations are hard, digital ones are harder Less than 16% of digital transformations succeed.

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 Digital transformations require cultural and behavioral changes
Involvement of key people = greater probability of success.

- McKinsey & Co.

What key employees are involved in your collections data management decisions?



Everyone!



Photo: Sven Haakanson/Burke Museum

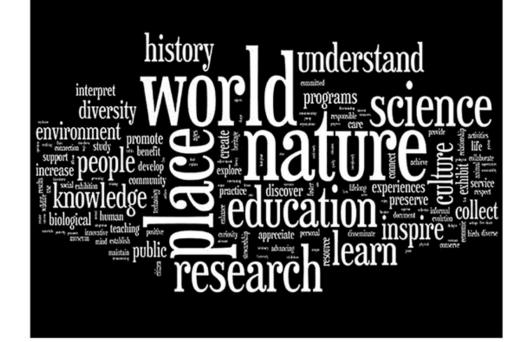


Photo: The Natural History Museum

Tip Give others a say in digitization adoption.

The Extended Specimen supports the MISSION

of the natural history museum.



Dinosaurs and Dioramas: Creating Natural History Exhibitions

By Sarah J Chicone, Richard A Kissel



ESN Suggested Reading #2

Your Museum Mission Statement

AAM Core Standards For Museums

- → Steward of Resources Held in Public Trust Collections ARE the resource!
- → Commitment to providing the public with physical and intellectual access to the museum and its resources A digital transformation of the collections catalog with public access is a huge step toward meeting this standard!

Is your museum's collection data publicly accessible? Is your data linked to other public resources?

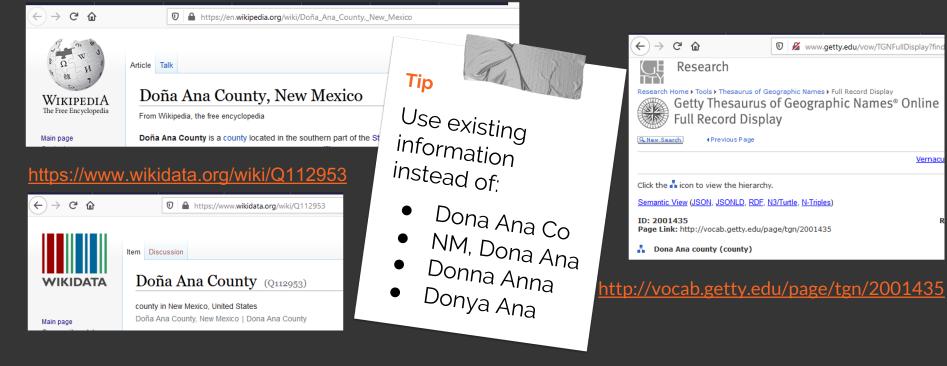
YES!

NO "NMMNH:Paleo:9049" "San Juan County" . "Lyson et al, 2016"

- <u>https://arctos.database.museum/guid/NMMNH:Paleo:9049</u>
- <u>https://en.wikipedia.org/wiki/San_Juan_County,_New_Mexico</u>
- <u>https://doi.org/10.1017/jpa.2016.47</u>

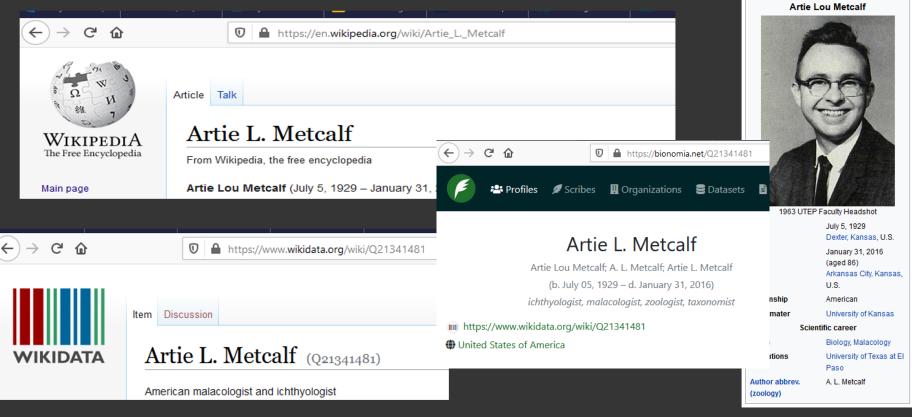
Links with associated extended data....

https://en.wikipedia.org/wiki/Do%C3%B1a Ana County, New Mexico

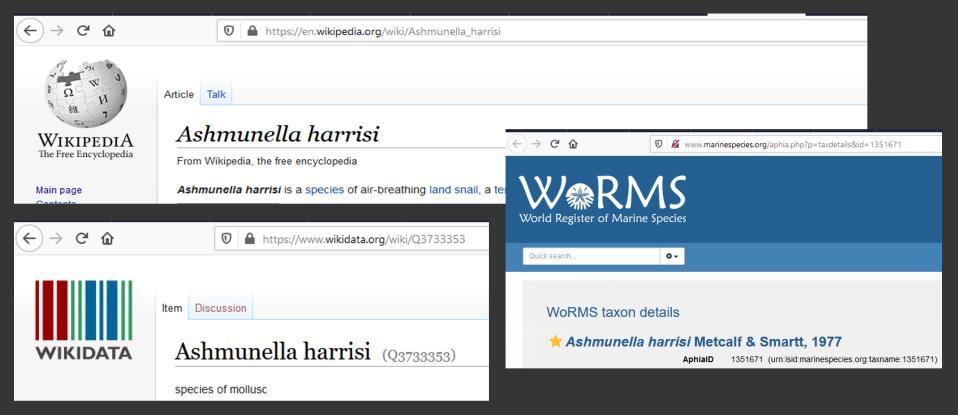


Vernacu

Links with associated extended data....



Links with associated extended data....





ESN Suggested reading #3

Wikidata Community Introduction

→ Free, Collaborative, for Everyone

→ What can be added?

Clearly identifiable conceptual or material entities described using serious and publicly available references that include at least one valid link to a Wikimedia page or that fulfills a structural need.

> C

Wikidata:Use common sense

https://www.wikidata.org/wiki/Wikidata:Introduction

Links with associated extended data...

https://species.wikimedia.org/wiki/Michotamia_aurata

Michotamia aurata





Taxonavigation [edit]

Familia: Asilidae Genus: *Michotamia* Species: *Michotamia aurata*

Name [edit]

Michotamia aurata (FABRICIUS, 1794)

Synonymy [edit]

• Asilus auratus FABRICIUS, 1794 (original combination)

References [edit]

- FABRICIUS, J.C. 1794. Entomologia systematica emendata et aucta. Secundum classes, ordines, genera, species adjectis synonimis, locis, observationibus, descriptionibus. 4 Christ. Gottl. Proft, Hafniae. 472 pp. BHL & Reference page. [original description: p. 387]
- ZHANG, L., SCARBROUGH, A.G. & YANG, D. 2012. Review of the species of *Michotamia* from China with a description of a new species (Diptera, Asilidae). *ZooKeys* 184: 47–55. DOI: 10.3897/zookeys.184.2871 ₪ .Reference page.



ESN Suggested reading #4

Wikispecies Charter

- \rightarrow Aimed at needs of scientific users
- Wikispecies is free, because life is in the public domain!
 @Wikispecies



https://meta.wikimedia.org/wiki/Wikispecies



Meet Siobhan

A New Zealand citizen scientist with a fondness for weevils.

A keen wikipedian writing articles and uploading images of New Zealand species into Wikipedia.

Siobhan Leachman

ORCID iD

⁽ⁱ⁾https://orcid.org/0000-0002-5398-7721

📥 Print view 🔞

Also known as Ambrosia10, S. Leachman	▼
Vebsites & Social Links	▼
witter	
Vikipedia user page	
Vikidata user page	
Vikimedia Commons user page	
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Naturalist	
Bloodhound	
Country	▼
Jew Zealand	
Ceywords	▼

Volunpeer, Volunteer, Crowdsourcing, Citizen Science, Wikipedia, Wikidata, Linked Data

Wikipedia's policies and guidelines are developed by the community...

📴 Mayfield-Meyer, Teresa, DO	EA 🗙 📔 Updated invitation: Arctos U 🗙 🛛 😭 Inbox (5,787) - ju	egelewicz66 🗧 🔺 💧 My Drive - Google Drive	🗙 📃 Data Management for the Ext 🗙	💈 Teresa Jegelewicz Mayfield 🗙	(1) NMMNH Inv Part Bulklos 🗙 🛛 🗰 User:Jegelewicz - Wikipedia 🗙	+ - © ×
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Interaction	1.3 Corporations				Go ahead, edit ar	a article or start a
Help	1.4 Museums				du al leau, euit al	i ai licle oi slait a
About Wikipedia Community portal	1.5 Scientists 1.6 Species				now one but ovr	pect to be challeng
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Tools	2.2 Naturalists				if you don't provi	ue appropriate
What links here	2.3 Scientists				references or tru	to market your
Related changes	2.4 Species				references or try	to market your
User contributions Logs	3 Articles I have nominated for DYK					
Logo					collection or som	neone associated

with it.

https://en.wikipedia.org/wiki/User:Jegelewicz



ESN Suggested Reading #5

Question the Database! by Vickie Stone

in Active Collections Wood, Tisdale and Jones, eds.

→ Active Collections/Active Collections Data

New models of active collection management demand new models of active database management.

→ Active Collections Data = Mission Driven Practice

Striving to make database systems more inclusive would maximize the investment of populating and sustaining them by making collections information more useful both internally and externally to the institution.

https://www.taylorfrancis.com/books/e/9781315145150/chapters/10.4324/9781315145150-18

Create databases that are more "culturally responsive"

- Use existing datasets
- Address needs of the community and target audiences
- Sharable results



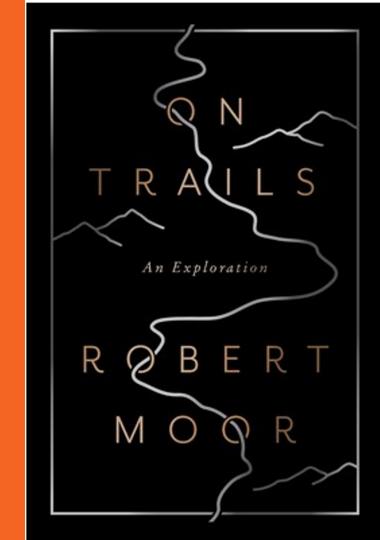


It's not that far fetched!

To take full advantage of the rich data content and broad relevance of the ESN, the interfaces need to be redesigned to both attract and facilitate use by a broader user base.

Trails of Association

Documents are strung together through hyperlinks; the trails sprout side trails; which could loop back to the start.





Thanks!

- Everyone who helped in developing the concept of the **Extended Specimen Network**
- Everyone at Arctos, where I have learned how a community of practice works!
- New Mexico Museum of Natural History and Science
- Thank **YOU** for participating!

- Reading (in order of appearance)

- <u>The Extended Specimen Network: A Strategy to Enhance US Biodiversity Collections, Promote</u> <u>Research and Education</u> - Lendemer et al
- Unlocking success in digital transformations McKinsey & Company
- The Extended Specimen: Emerging Frontiers in Collections-Based Ornithological Research Michael S. Webster
- Dinosaurs and Dioramas: Creating Natural History Exhibitions Chicone & A Kissel
- AAM Core Standards For Museums AAM
- <u>Wikidata Introduction</u>- Wikimedia Foundation
- <u>Wikispecies Charter</u> Wikimedia Foundation
- Siobhan Leachman ORCiD Profile
- Active Collections Wood, Tisdale and Jones, eds.
- On Trails: An Exploration Robert Moor